

The 'Best Medical Practice' – the project for healthcare professionals by European Medical Association (EMA)

INTRODUCES

EMA General Assembly

21-22 November 2017 at Excel, London, UK



- **Special Session of the 'Best Medical Practice Project'**
- **Expo visiting and clinical trainings at the 'Acute and General Medicine 2017'**
- **Matchmaking and Networking**

Join 'The Best Medical Practice Project' professional gathering for healthcare sector CEOs, hospital doctors, medical centers' management, wellness and SPA professionals, medical travel facilitators from Europe, Asia, MENA, Africa, and Latin America. The project combines an international professional networking platform, providing a short-listing and further promotion to high-caliber national healthcare institutions and medical sector suppliers with popularization of innovative medical services, technologies, products and the European quality standards to healthcare. The Special Session of the project will bring complex investigation of current market trends in global healthcare and medical travel space by EMA President, delegates' presentations and further discussion, expert consulting and deserved professional recognition.

About 'Acute and General Medicine 2017'

'Acute & General Medicine' expo represents an exciting opportunity for hospital doctors across Europe and overseas to come together to promote clinical excellence and ensure you are equipped with the latest medical guidance. It is the only place medical professionals can learn, network, practice hands-on skills and source new products in a completely flexible environment.

Why attend?

- Benefit from the highest quality yet affordable clinical trainings on 12 specializations.
- Discover the latest clinical knowledge to be able to treat patients with complex medical conditions.
- Encourage global referrals by meeting with doctors from across the world.

21 November, 2017

Day 1

		<i>Theater 6, EXCEL, LONDON</i>
09:00-12:00	EMA Annual Conference	
09:00-09:30	European Medical Association Presentation Presenter: Dr. Costigliola , President European Medical Association, Belgium Introduction to the EMA professional activities	
09:30-12:00	EMA Key Speakers	<i>Theater 6, EXCEL, LONDON</i>
12:00-13:00	Introductory expo visiting Free coffee / tea. Free catering area.	<i>EXCEL, LONDON</i>
13:00-17:00		<i>Room 29, South Gallery Rooms, EXCEL, LONDON</i>
13:00-17:00	'Special Session of the 'Best Medical Practice Project'	
13:00-13:30	Registration to the Special Session of the 'Best Medical Practice Project' with coffee/tea break	
13:30-16:00	Working Session and Panel Discussion <u>Moderator</u> : Dr. Costigliola , President, European Medical Association, Belgium <ul style="list-style-type: none"> • Overview of the 'Best Medical Practice' project professional initiatives for leading regional healthcare centers and medical travel facilitators. • Presentations from project members. • Presenting of award attributes and distinctions for best medical professionals and healthcare institutions 	
16:00-17:00	Lunch and Networking	
Timing TBC	Complimentary drinks reception from Expo Organizers	<i>EXCEL, LONDON</i>

22 November, 2017

Day 2

		<i>Theater 6, EXCEL, LONDON</i>
09:00-12:00	EMA Key Speakers	
12:00-16:00	Visiting of the expo and clinical trainings Seminars for different medical specialties including: Elderly Care Medicine. Gastroenterology. Acute Medicine. Respiratory Medicine. Emergency Medicine. Critical Care, Nephrology. Palliative care Cardiology and others	